



DETROIT FAST FACTS

WHY DETROIT IS THE MOTOR CITY

- Headquarters for Fiat Chrysler Automobiles, Ford and General Motors and hundreds of tier one and two suppliers.
- Home of the North American International Auto Show, with more than 500 vehicles on display representing more than 50 worldwide companies.
- Henry Ford built his first car in Detroit in 1896.
- The world's first concrete road was built in Detroit in 1901.
- Henry Ford introduced an improved assembly line in 1913, revolutionizing the automotive industry and the manufacturing process in general.
- Home to the Ford Piquette Avenue Plant — birthplace of the Model T — the only example of an early Detroit auto factory still open to visitors.
- Home to the historic dwellings of auto barons, including Henry and Clara Ford (Fair Lane Estate), Lawrence Fisher (Fisher Mansion), Edsel and Eleanor Ford (Edsel & Eleanor Ford House) and Matilda Dodge Wilson (Meadow Brook Hall).
- Home of the world's largest tire — 12 tons and 80 feet tall — originally built as a Ferris wheel for the 1964 New York World's Fair.

WHY DETROIT INSPIRES

- Known for one of the richest collections of late 19th-century, ethnic-based churches in the country.
- Belle Isle, the nation's largest island park within a city, was designed by Frederick Law Olmsted, landscape architect of New York's Central Park.
- The Rev. Martin Luther King Jr. debuted his 1963 *I Have a Dream* speech at Cobo Center in Detroit two months before its famous delivery in Washington, D.C.
- The Charles H. Wright Museum of African American History is the largest museum in the world dedicated to the African-American experience.
- The Arab American National Museum is the first and only museum in the world dedicated to Arab-American history and culture.
- The Detroit Institute of Arts' collection is among the top six in the United States.

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WHY DETROIT ROCKS

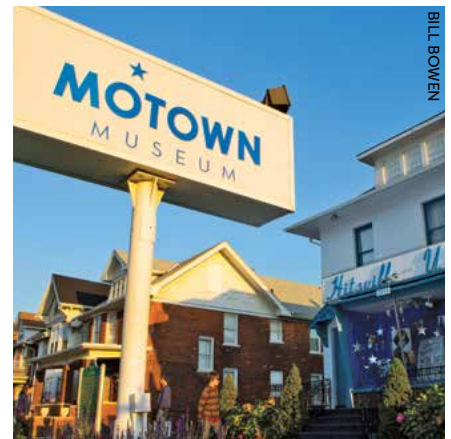
- Home to the Motown sound founded by Berry Gordy Jr. in 1957.
- Birthplace of techno music and Movement Electronic Music Festival.
- Host of the Detroit Jazz Festival, the largest free jazz festival in the world.
- Has one of the largest theater districts in the country — more than 13,000 theater seats — and attracts major Broadway productions, headline entertainers, opera, dance, symphony and other performing artists.
- Hometown of more than 50 major entertainment, literary and sport figures — from boxer Joe Louis and actor Tim Allen to singer Aretha Franklin and pilot Charles Lindbergh.
- Birthplace of such rock, hip-hop and pop stars/icons as Diana Ross, Madonna, Eminem, Kid Rock, Alice Cooper, Ted Nugent, Bob Seger, and Jack and Meg White of The White Stripes.
- Sports stadiums double as concert halls — Comerica Park alone has attracted major artists from Paul McCartney and The Rolling Stones to Bruce Springsteen, Taylor Swift and Rihanna.

WHY DETROIT HAS BRAGGING RIGHTS

- Detroit is actually north of Canada and shares an international waterway with Windsor, Ontario.
- Vernors, created by Detroit pharmacist James Vernor in the 1860s, is one of the nation's oldest soda pops still in production.
- In 1879, Detroit became the first city in the nation to assign individual telephone numbers.
- The world's first convention and visitors bureau — the Detroit Metro Convention & Visitors Bureau — was founded in 1896.
- The world's first auto traffic tunnel between two nations — the Detroit-Windsor Tunnel — opened in 1928 below the Detroit River.
- Joe Louis Barrow — The Brown Bomber and the world's heavyweight boxing champion in 1937 — was a native Detroiter.
- The nation's first shopping mall, Northland Mall, opened in the Detroit suburb of Southfield in 1957.
- When the Marriott at the Renaissance Center opened in 1977, it was the tallest hotel in the world.
- Home to the world's only floating post office, the J.W. Westcott II, serving international freighters on the Detroit River.
- Home to the first Van Gogh painting in a public collection in the U.S. at the Detroit Institute of Arts, *Self Portrait*, Vincent van Gogh, 1887.
- The first mile of paved concrete road was installed just north of the Ford Model T plant, on Woodward Avenue between McNichols and 7 Mile roads in 1909.
- The nation's first urban freeway, the Davison, was built in 1942.
- Home to the country's largest island park within a city — Belle Isle Park, Michigan's 102 state park.
- First city to have a Tupperware party (1950s).



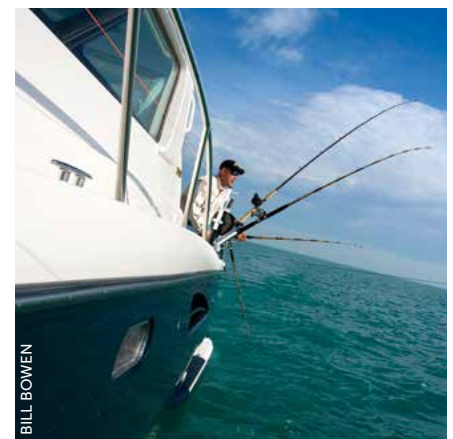
COURTESY OF FORD FIELD/DETROIT LIONS



BILL BOWEN



VITO PALMISANO



WHY DETROIT IS A SPORTS FAN'S DREAM

- The Detroit Tigers (baseball), Detroit Lions (football), Detroit Piston (basketball) and Detroit Red Wings (hockey) will all play within walking distance of each other in their downtown stadiums.
- The Detroit Tigers won the American League Central Division championship four consecutive years — 2011, 2012, 2013 and 2014.
- We are Hockeytown USA, home to the Detroit Red Wings, who have 11 Stanley Cup wins, third highest in the NHL.
- The Detroit Red Wings have made the Stanley Cup playoffs for 25 consecutive years (1991-2016), the longest active playoff streak in pro sports.
- Home to Garden Bowl, America's oldest active bowling center
- Cadieux Café is one of the only places in North America where you can feather bowl.
- Lake St. Clair was voted 2013's Best Bass Fishing Lake by *Bassmaster* magazine.
- Thousands of cyclists take part in the annual Tour de Troit ride that explores some of Detroit's historic sites.
- If you believe poker is a sport: home of three downtown casino complexes — Greektown Casino-Hotel, MGM Grand Detroit and MotorCity Casino.
- On Monday nights, you can join thousands of bikers for Slow Roll, a free 12- to 15-mile group bike ride and social experience.
- The Chevrolet Detroit Belle Isle Grand Prix kicks off a summer series of car cruises, races and shows in southeast Michigan called Autopalooza.
- The APBA Gold Cup hydroplane boat race on the Detroit River is a competition to win the oldest active trophy in motor sports.