

# TOP TEN REASONS TO MEET IN DETROIT

It's simple. This city is on the upturn, ready for anything. A complete package destination with the resources to make any conference, convention or meeting a success.

We've got hundreds of facts stockpiled to back up what we say and why you should say YES to Detroit. Here's our Top 10:

- 1** Detroit Metropolitan Airport ranked #1 in customer satisfaction by J. D. Power & Associates. Detroit is only a 90-minute flight from 60 percent of the nation's population.
- 2** Detroit is an international destination that shares a border with Windsor, Ontario, Canada. The Ambassador Bridge and the Detroit Windsor Tunnel link the two travel-friendly countries.
- 3** Choose from 40,000 competitively priced hotel rooms ranging from luxury to boutique hotels and charming inns. Major hotel brands like DoubleTree, Hilton, Holiday Inn, Marriott, Westin and three top-of-the-line downtown casino hotels – are all just minutes away from Cobo Center on Detroit's international riverfront.
- 4** Newly renovated Cobo Center features 2.4 million square feet of usable space.
- 5** Five neighboring Destination Districts offer a diverse selection of meeting spaces, lodging, dining, entertainment, museums, shopping and playful waterways.
- 6** Detroit's neighboring districts offer additional meeting planning options including the Novi Suburban Collection Showplace is a world-class exposition, conference, and banquet center.
- 7** Non-traditional meeting and event venues sport new ways to score big with attendees at downtown's Comerica Park, home of the Detroit Tigers, and Ford Field where the Detroit Lions roar.
- 8** The Henry Ford, is America's greatest history attraction and offers unique meeting and learning experiences. Just 15 minutes from downtown Detroit.
- 9** Detroit's Cultural Center, just three miles from downtown in The D's thriving Midtown district, is filled with a landscape of art, science and history museums, the campuses of Wayne State University and College for Creative Studies, dining, entertainment and much more. High-tech startups and businesses like Shinola call this area home.
- 10** Metro Detroit is among the nation's largest theater districts in the country with more than 13,000 theater seats so your attendees have no shortage of entertainment options.



MTO PALMISANO



BILL BOWEN



COBO CENTER