DETROIT INSPIRES
A CITY THAT’S URBAN AND ENERGETIC WITH A TOUCH OF THE UNDERGROUND

New is a word familiar in Detroit. New restaurants, entertainment districts, retailers and businesses are everywhere. All this new stuff is a sign that Detroit is America’s great comeback city — an undeniable ‘IT’ place to visit with its own take on renewal that’s inspiring. Empty areas, once forgotten, are being redeveloped as parks, co-op gardens and flower farms. Railroad lines from the 1830s have been transformed into bike trails decorated with commissioned graffiti art. And new creative start-ups now calling Detroit home are bringing young entrepreneurs and artists to the city, giving it an edgier and experimental feel.

To learn more about your visit to The D, contact:
0845 602 0574
visitdetroit.com
DETROIT HUSTLES

BUSINESSES BIG AND SMALL, OLD AND NEW, DEFINE THE CITY’S STREET SCENE

Premium bike makers, celebrity men’s clothing designers, longtime milliners and workwear manufacturers have bustling shop fronts in downtown Detroit and more are opening their doors every day, propelling the city forward as a place to be and a place to be seen in.

VISIT THESE RETAILERS:

• Carhartt
• Detroit Mercantile Co.
• Great Lakes Crossing Outlets
• Henry the Hatter
• John K. King Used and Rare Books
• John Varvatos
• Pewabic Pottery
• Shinola
• Somerset Collection

Clockwise from top:
Shinola store, Shinola bike assembly, Southwest Rides

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DETROIT SOARS
LOOK UP AS YOU WALK THE CITY STREETS

Take in a collection of architecture that’s unsurpassed among notable American skylines. Detroit is called the Paris of America’s Midwest with a sampling of art deco and post-modern masterpieces from the finest architects.

VISIT THESE LANDMARKS:
• Fisher Building
• Guardian Building
• GM Renaissance Center
• Mies van der Rohe’s Lafayette Park
• One Detroit Center
• One Woodward Avenue
• Penobscot Building

Photo: Guardian Building, built 1928

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DETROIT SATISFIES

THE CULINARY SCENE IS ERUPTING WITH CREATIVITY

This is where the deep-dish square pizza reigns supreme and the Coney dog was first assembled. The city American media are now calling a food mecca with countless new gastro pubs, distilleries, French bistros and burger bars, many featuring locally grown ingredients on their menus.

VISIT THESE RESTAURANTS:
• American and Lafayette Coney Islands
• Bigalora
• B Spot
• Bucharest Grill
• Buddy’s Pizza
• Detroit City Distillery
• Jolly Pumpkin
• Slows Bar BQ
• Wright & Co.

Clockwise from top: Bigalora, B Spot, Wright & Co.

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DETROIT REINVENTS

ART IN MANY FORMS IS TRANSFORMING THE CITY

Go on a treasure hunt for outdoor art in and around Detroit on the sides of buildings, in alleyways, on entire city blocks and inside parking garages. Or go for the more traditional installations in art museums and funky galleries.

VISIT THESE ART-CENTRIC LOCATIONS:
• The Alley Project
• The Belt
• Detroit Institute of Arts
• Grand River Creative Corridor
• Heidelberg Project
• Inner State Gallery
• MOCAD
• Red Bull House of Art
• The Z

Photo: Mural at The Belt, one of the more unapologetic and gritty havens for outdoor artistry in Detroit.

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DETROIT GROWS

A GREENER SIDE IS BLOSSOMING ON ROOFTOPS, AT MARKETS AND IN VACANT SPACES

Making the city great is on the rise in Detroit. Eastern Market is one of the country’s oldest farmers markets, and its surrounding district has sprouted a new collection of celebrated restaurants and retailers. Once vacant areas of the city are now budding tree farms, organic gardens and outdoor flower factories with products ripe for the picking.

VISIT THESE GREEN SPACES:
- D-Town Farm
- Eastern Market farmers market
- Lafayette Greens
- North Cass Community Garden

Clockwise from top: Dequindre Cut bike trail, Eastern Market farmers market, Lafayette Greens

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DETROIT GROOVES

MUSIC HAS AND ALWAYS WILL BE THE CITY’S LIFEBLOOD

This is the city where the early heroes of the international Motown sound first recorded, the place where thousands of electronic music fans gather annually and a hub for live music events happening daily from obscure metal and indie concerts to local live bands in bars.

VISIT THESE MUSIC-CENTRIC Locations:

• Cliff Bell’s
• Detroit Jazz Festival
• Detroit Symphony Orchestra
• Majestic Theatre
• Motown Museum
• Movement music festival
• Old Miami
• St. Andrew’s Hall

Photo: Movement music festival

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Detroit has several concentrated areas full of their own energy and vibe. All offer shopping, dining and a nightlife scene with its own set of ethnic flavors.

**VISIT THESE NEIGHBORHOODS:**

- Corktown
- Greektown
- Hamtramck
- Mexicantown
- Midtown
- Southwest Detroit

Clockwise from top: Jolly Pumpkin, Motor City Brewing Works, Greektown
DETROIT MOVES
THE CITY WHERE TRANSPORTATION WAS REDEFINED

This is the hometown of automotive pioneer Henry Ford. Visit Ford’s childhood home, stroll the plant where he assembled his first Model T and get a closer look at how an iconic truck is built today.

VISIT THESE HISTORICAL ATTRACTIONS:
• Detroit Historical Museum
• Ford Piquette Avenue Plant
• Ford Rouge Factory Tour
• GM World Showroom at the Renaissance Center
• Henry Ford Museum
• North American International Auto Show
• Woodward Dream Cruise

Photo: Henry Ford Museum

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DETROIT SHINES
A DESTINATION GLEAMING WITH SO MUCH ACTION OUTDOORS

This is a city to be seen, whether on foot, by bike or from the water. A riverfront with a miles-long scenic walkway, a downtown park with a beach in summer and ice rink in winter, an island sanctuary with waterways to paddle in and an ancient railway transformed into a bike trail with artistic expressions.

VISIT THESE ATTRACTIONS:
- Belle Isle state park
- Campus Maritus Park
- Dequindre Cut bike trail
- Detroit International RiverWalk
- Diamond Jack River Cruise
- West Riverfront Park

Clockwise from top: Dequindre Cut bike trail, Belle Isle state park, Detroit International RiverWalk

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Detroit is the largest city in the state of Michigan, which is one of 12 states in the north-central region of the U.S. – also called the Midwest. Detroit Metro Airport (DTW), one of the largest transportation hubs in the U.S., is approximately 20 miles from Detroit. Major international carriers – including Delta Air Lines, United, American Airlines, Air Canada, Air France, Virgin Atlantic and Lufthansa – fly in and out of DTW, offering a combination of direct and connector flights departing from major cities in the United Kingdom such as London (LHR), Manchester (MAN), Edinburgh (EDI) and Birmingham (BHX).

DID YOU KNOW?

Detroit is four hours behind the United Kingdom, and is on Eastern Standard Time (EST).