

DURATION, RATE AND AD TYPE

- 2019 Quarter 2 (April-June)
Contract due March 11, 2019; artwork due March 18, 2019; publication date April 1, 2019.
- 2019 Quarter 3 (July-September)
Contract due June 10, 2019; artwork due June 17, 2019; publication date July 1, 2019.
- 2019 Quarter 4 (October-December)
Contract due September 10, 2019; artwork due September 17, 2019; publication date October 1, 2019.
- 2020 Quarter 1 (January-March)
Contract due December 11, 2019; artwork due December 18, 2019; publication date January 1, 2019.

Type of Advertisement

- Member of the Month
 - In-Navigation
 - Island
 - Digital Magazine Sponsor
- Footer advertisement add-on? Yes No

Rate of Advertisement

Member of the Month

1 Month \$1,125 (For DMCVB members only)

In-Navigation Ad

3 Months \$500 (non-member \$625)

6 Months \$900 (non-member \$1,125)

9 Months \$1,250 (non-member \$1,560)

12 Months \$1,500 (non-member \$1,875)

Island Ad

3 Months \$1,000 (non-member \$1250)

6 Months \$1,800 (non-member \$2250)

9 Months \$2,500 (non-member \$3125)

12 Months \$3,000 (non-member \$3750)

Add-On: Footer Banner Ad

Add \$150 per month onto any visitdetroit.com ad purchase. Does not apply to digital magazine sponsorship.

Digital Magazine Sponsor

6 Months \$950 (For DMCVB members only. Runs with current magazine circulation dates.)

DISCLAIMER: *The DMCVB has discretion over which non-member advertisements can appear on visitdetroit.com.*

Please see media kit for digital file specifications.

Frequency Discount:

- Monthly (Member of the Month ONLY)
- 1 Quarter 2 Quarter
- 3 Quarter 4 Quarter

Ad rate for each insertion: \$ _____

Enhanced listing: \$ _____

Total: \$ _____

Balance due: \$ _____

Payment Terms

All rates are net and are not commissionable. All advertisers or their signed representative(s) (Agency) will be invoiced for the net rate and are responsible for payment in full. No other discounts may be applied. All remittances must be in United States dollars. Terms: Net 30 days.

Advertiser Name _____

Advertiser Contact Name (print) _____

Title _____

Billing Name _____

Billing Address _____

City, State, ZIP _____

Phone _____

Fax _____

Email _____

Salesperson _____

Client Authorization _____

Date _____

Print Name _____

Payment Processing

Send invoice Check enclosed (payable to DMCVB)

Credit cards: Visa MasterCard American Express

Name _____

Card Number _____

Exp. Date _____

Signature _____

FOR MORE INFORMATION, CONTACT THE AD SALES TEAM: Ron Noyd, Ad Sales Representative: Oakland and Wayne County Clients; 248-643-7240; Ad Sales Voice Mail: 313-202-1900; adsales@visitdetroit.com **OR** Laurie Burger, Ad Sales Representative: Macomb County and Beyond Metro Detroit Clients; 586-416-4195; Ad Sales Voice Mail: 313-202-1900; adsales@visitdetroit.com

SEND ALL CONTRACTS, DIGITAL FILES AND PROOFS TO: adsales@visitdetroit.com

Detroit Metro Convention & Visitors Bureau, 211 W. Fort St., Ste. 1000, Detroit, MI 48226 visitdetroit.com/advertise/visit-detroit-advertising