VISITDETROIT.COM ADVERTISING AGREEMENT



□ 2021 Quarter 1 Qanuary-March) Contract due December 10, 2020: artwork due December 23, 2020: publication date January 1, 2021. □ 2021 Quarter 2 (April-June) Contract due March 10, 2021; artwork due March 24, 2021: publication date January 1, 2021. □ 2022 Quarter 3 (July-September) Contract due March 10, 2021; artwork due June 24, 2021: publication date Juli 1, 2021. □ 2022 Quarter 4 (October-December) □ Contract due September 10, 2021; artwork due September 17, 2021: publication date Unit 1, 2021. □ 2021 Quarter 4 (October-December) □ Contract due September 10, 2021; artwork due September 17, 2021; publication date October 1, 2021. □ Member of the Month □ In-Navigation □ Island □ In-Navigation □ Island Footer advertisement add-on? Yes No Rate of Advertisement add-on? Yes No Rate of Advertisement Member of the Month 1 Month \$1,125 (For DMCVB members only) □ In-Navigation Ad 3 Months \$500 (non-member \$625) 6 Months \$1,250 (non-member \$1,250) 9 Months \$1,250 (non-member \$1,875) Island Ad 3 Months \$2,000 (non-member \$1,875) Island Ad 3 Months \$2,000 (non-member \$2,250) 9 Months \$1,800 (non-member \$2,250) 9 Months \$1,800 (non-member \$2,250) 9 Months \$2,500 (non-member \$2,250) 9 Months \$2,500 (non-member \$3,25) 12 Months \$3,000 (non-member \$3,25) 13 Months \$3,000 (non-member \$3,25) 14 Months \$3,000 (non-member \$3,25) 15 Months \$3,000 (non-member \$3,25) 16 Months \$3,000 (non-member \$3,25) 17 Months \$3,000 (non-member \$3,25) 18 Months \$3,000 (non-member \$3,25) 19 Months \$1,000 (non-member \$3,25) 10 Months \$1,000 (non-member \$3,25) 11 Months \$3,000 (non-member \$3,25) 12 Months \$3,000 (non-member \$3,25) 13 Months \$3,000 (non-member \$3,25) 14 Months \$3,000 (non-member \$3,25) 15 Months \$3,000 (non-member \$3,25) 15 Months \$3,000 (non-member \$3,25) 16 Months \$3,000 (non-member \$3,25) 17 Months \$3,000 (non-	DURATION, RATE AND AD TYPE	Frequency Discount:
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Signature