

DURATION, RATE AND AD TYPE

2021 Quarter 1 (January-March)

Contract due December 10, 2020; artwork due December 23, 2020; publication date January 1, 2021.

2021 Quarter 2 (April-June)

Contract due March 10, 2021; artwork due March 24, 2021; publication date April 1, 2021.

2021 Quarter 3 (July-September)

Contract due June 10, 2021; artwork due June 24, 2021; publication date July 1, 2021.

2021 Quarter 4 (October-December)

Contract due September 10, 2021; artwork due September 17, 2021; publication date October 1, 2021.

Type of Advertisement

Member of the Month

In-Navigation

Island

Footer advertisement add-on? Yes No

Rate of Advertisement

Member of the Month

1 Month \$1,125 (For DMCVB members only)

In-Navigation Ad

3 Months \$500 (non-member \$625)

6 Months \$900 (non-member \$1,125)

9 Months \$1,250 (non-member \$1,560)

12 Months \$1,500 (non-member \$1,875)

Island Ad

3 Months \$1,000 (non-member \$1250)

6 Months \$1,800 (non-member \$2250)

9 Months \$2,500 (non-member \$3125)

12 Months \$3,000 (non-member \$3750)

Add-On: Footer Banner Ad

Add \$150 per month onto any visitdetroit.com ad purchase. Does not apply to digital magazine sponsorship.

DISCLAIMER: The DMCVB has discretion over which non-member advertisements can appear on visitdetroit.com.

Please see media kit for digital file specifications.

Frequency Discount:

Monthly (Member of the Month ONLY)

1 Quarter 2 Quarter

3 Quarter 4 Quarter

Ad rate for each insertion: \$

Add-on - Footer banner ad: \$

Total: \$

Balance due: \$

Payment Terms

All rates are net and are not commissionable. All advertisers or their signed representative(s) (Agency) will be invoiced for the net rate and are responsible for payment in full. No other discounts may be applied. All remittances must be in United States dollars. Terms: Net 30 days.

Advertiser Name

Advertiser Contact Name

Title

Billing Name

Billing Address

City, State, ZIP

Phone

Fax

Email

Salesperson

Client Authorization

Date

Print Name

Payment Processing

Send invoice

Check enclosed (payable to DMCVB)

Credit cards:

Visa

MasterCard

American Express

Name

Card Number

Exp. Date

Signature

FOR MORE INFORMATION, CONTACT THE AD SALES TEAM: Ron Noyd, Ad Sales Representative: Oakland and Wayne County Clients; 248-643-7240; Ad Sales Voice Mail: 313-202-1900; adsales@visitdetroit.com **OR** Laurie Burger, Ad Sales Representative: Macomb County and Beyond Metro Detroit Clients; 586-416-4195; Ad Sales Voice Mail: 313-202-1900; adsales@visitdetroit.com

SEND ALL CONTRACTS, DIGITAL FILES AND PROOFS TO: adsales@visitdetroit.com

Detroit Metro Convention & Visitors Bureau, 211 W. Fort St., Ste. 1000, Detroit, MI 48226 visitdetroit.com/advertise/visit-detroit-advertising