



CORPORATE SOCIAL RESPONSIBILITY PROGRAM

As meeting planners, we know that you are always looking for ways to get the best from your event destination. Incorporating corporate social responsibility (CSR) activities into your event is a great way to enhance the attendee/employee experience and reinforce the values of your organization while giving back to the local community that is acting as your host. Let the DMCVB help you identify, organize and promote CSR activities in the metro Detroit area that will leave a lasting impression.

Internal benefits for employees

- Sense of striving together to help others in need creates goodwill among staff attendees
- “Teamwork makes the dream work”
- Fulfilling attendees’ desire to give back
- Positive community relations are built between your organization and local destinations
- Project can generate positive PR and maybe gain local media recognition
- Service project can add new interest to annual meeting

How the DMCVB can help

- Feature local charities or provide links to community service groups
- Build partnerships with organizations to promote volunteerism
- Include volunteer organization in site inspection

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Outreach Opportunities

Here is a list of some of the organizations in the metro Detroit area that could offer CSR opportunities. Contact the DMCVB for additional suggestions.

Restoring and Protecting Our Environment

- **Arts & Scraps:** A Detroit nonprofit organization that uses recycled industrial materials to help people of all ages and abilities think, create and learn.
[313-640-4411 ext. 8](tel:3136404411) | artsandscraps.org
- **Belle Isle Conservancy:** Works in close partnership with the State of Michigan’s Department of Natural Resources and the City of Detroit to provide extra hands to do work that the city cannot afford to do otherwise.
[313-331-7760](tel:3133317760) | belleisleconservancy.org

Combating Homelessness and Hunger

- **Coalition on Temporary Shelter (COTS):** The largest providers of housing to homeless families in the city of Detroit, sheltering more than 100 homeless children nightly. COTS provides emergency shelter for families, supportive services, mobility coaching through the Passport to Self-Sufficiency,[™] child care, long-term housing and safe transitional housing for families.
[313-831-3777](tel:313-831-3777) | cotsdetroit.org
- **Detroit Rescue Mission:** Since its founding in 1909, the mission has continuously provided food, shelter and services to intervene where homelessness and substance addiction occur
[313-993-4700](tel:313-993-4700) | drmm.org
- **Gleaners Community Food Bank:** Secures, stores and distributes food to nonprofit agencies in the Detroit area.
[866-453-2637 ext. 270](tel:866-453-2637) | gcfb.org
- **Mariners Inn:** Serves as an anchor for those struggling to navigate the treacherous waters of homelessness and substance abuse.
[313-962-9446](tel:313-962-9446) | marinersinn.org

Community Service – General

- **Cass Community Services:** Detroit-based agency dedicated to providing food, housing, health services and job programs.
[313-883-2277](tel:313-883-2277) | casscommunity.org
- **Focus Hope:** Seeks to inspire people and communities to acquire the knowledge, tools and resources they need to achieve their full individual and collective potential.
[313-494-5500](tel:313-494-5500) | focushope.edu
- **Starfish Family Services:** Nonprofit agency serving vulnerable children and families in metro Detroit.
[734-728-3400](tel:734-728-3400) | starfishfamilyservices.org

Assisting Youth and Elderly

- **Alternatives for Girls:** Its mission is to help homeless and high-risk girls and young women avoid violence, teen pregnancy and exploitation, and help them to explore and access the support, resources and opportunities necessary to be safe, to grow strong and to make positive choices in their lives.
[313-361-4000](tel:313-361-4000) | alternativesforgirls.org
- **Covenant House:** A sanctuary for young people who have nowhere to go. Kids who come to its doors have been abused and neglected, have slept on friends' couches or in abandoned buildings. These kids have been forgotten by those who are supposed to care about them the most.
[313-463-2000](tel:313-463-2000) | covenanthousemi.org
- **Detroit Area Agency on Aging:** Its mission is to promote healthy aging and enhance the quality of life for older adults that are served in the metro Detroit area.
[313-446-4444](tel:313-446-4444) | detroitseiorsolution.org

Supporting the Armed Forces

- **Michigan Veterans Foundation:** The Detroit Veterans Center, a main project of the MVF, is a transitional housing facility and resource center. It seeks to provide the skills and confidence needed for homeless veterans to break the cycle of homelessness and return to independent living.
[313-831-5500](tel:313-831-5500) | michiganveteransfoundation.org