

# Michigan Tourism Works

**#MITourismWorks** *there's no better time*



## Example Facebook Post

Get in the game and spice things up with a job in hospitality and tourism! 🔥

In 2021, there's no better time to start your Michigan #tourism career. A job in this field can lead to working in unique positions at entertainment attractions, restaurants, resorts, hotels, casinos, and so much more!

Approximately 20 colleges and universities in Michigan offer a program in hospitality and tourism, meaning there are countless ways to take the first step. For more information and to learn about jobs in this field, visit [insert link] #MITourismWorks #Careers #Michigan



## Sample Hashtag List

#Michigan #Tourism #Hospitality #HospitalityIndustry #Travel #Traveler #TravelTheWorld  
#Restaurants #Hotels #Sports #Food #EventPlanner #Career #Jobs



## Facebook Tips & Tricks

- Facebook allows you to post website links on your posts. Make sure the link isn't too long or use [Bitly](#) to shorten it.
- Limit emojis to 1-2 after the first sentence of the post. Find emojis on desktop using [Emojipedia](#).
- Facebook has a less in-depth hashtag system. However, you can still expand your post reach by posting 1-2 hashtags either at the end of your post or within the text copy like above.