

Michigan Tourism Works

#MITourismWorks *there's no better time*



Example Twitter Post

Get in the game and spice things up with a job in hospitality and tourism! 🔥

In 2021, there's no better time to start your Michigan #tourism career. Learn more at [bitly link]
#MITourismWorks



Sample Hashtag List

#Michigan #Tourism #Hospitality #HospitalityIndustry #Travel #Traveler #TravelTheWorld
#Restaurants #Hotels #Sports #Food #EventPlanner #Career #Jobs



Twitter Tips & Tricks

- Because Twitter gives you a limited number of characters for your post, you need to maximize space. Use <https://bitly.com/> to shorten links.
- Be sure to leave enough space at the end of the post to use the hashtag #MITourismWorks. If you have room, add one or two others either within the text copy or at the end like above.
- Limit emojis to 1-2 after the first sentence of the post. Find emojis on desktop using [Emojipedia](#).