

Michigan Tourism Works

#MITourismWorks *there's no better time*



Example Instagram Post

Get in the game and spice things up! 🔥

In 2021, there's no better time to start your Michigan tourism career. A job in tourism and hospitality can lead to working in unique positions at entertainment attractions, restaurants, resorts, hotels, casinos, and so much more!

Approximately 20 colleges and universities in Michigan offer a program in hospitality and tourism, meaning there are countless ways to take the first step. For more information and to learn about jobs in this field, visit the link in our bio. 📍 #MITourismWorks



Sample Hashtag List

#Michigan #Tourism #Hospitality #HospitalityIndustry #Travel #Traveler #TravelTheWorld
#Restaurants #Hotels #Sports #Food #EventPlanner #Career #Jobs



Instagram Tips & Tricks

- Instagram doesn't allow users to post links directly in their captions. To direct your audience to a specific link, you will need to post it in your bio or use a [link in bio](#) tool.
- Hashtags expand the reach of posts on Instagram. You can use up to 30, but it's recommended that you use about 10-15. Make sure to use a [line break](#) to post the hashtags at the bottom of the post. Always make sure to 'CamelCase' and capitalize your hashtags so that they are accessible.
- Limit emojis to 1-2 after the first sentence of the post. Find emojis on desktop using [Emojipedia](#).
- Post the 15 second video to your Instagram story and play around with these [tips and tricks](#).
- Also, consider posting the 15 second video as a Reel on Instagram. Here's a [helpful guide](#).