

Michigan Tourism Works

#MITourismWorks *there's no better time*



Example TikTok Post

Get in the game and spice things up! 🔥 In 2021, there's no better time to start your Michigan hospitality & tourism career. #Michigan #Careers



Sample Hashtag List

#Michigan #Tourism #Hospitality #HospitalityIndustry #Travel #Traveler #TravelTheWorld
#Restaurants #Hotels #Sports #Food #EventPlanner #Career #Jobs



TikTok Tips & Tricks

- TikTok only allows you to post a short caption (150 characters) so it's important to be brief and to the point
- Don't shy away from playfulness and creativity on TikTok. Compared to LinkedIn, it's a much more relaxed social media platform.
- TikTok is a very visual platform – make sure that you post captions highlight the content and put the focus on it.
- New to TikTok? Check out this [guide](#).